

## **CORPORATE BRANDING OPPORTUNITY @ IDEAS FOR INDIA CONFERENCE 2023**

Dear Sir / Ma'am,

Greetings of the day. As a representative of **WBR Corp UK Limited**, a leading branding, advisory and strategy consulting firm headquartered in London, I am pleased to invite you to the second edition of **Ideas for India Conference** that will be taking place on **May 11 and 12, 2023** at **London UK**.

The '**Ideas of India**' conference will bring together business, industry and policy leaders from the UK, Europe and India to discuss the next wave of India's growth as an economy and a nation. Until recently, business, foreign policy and social issues occupied distinct spaces. The convergence of dialogue, engagement and collaboration between business, government, civil society and Indian diaspora has blurred the lines between each. Our conference operates at their convergence, helping drive conversations in a unique, inclusive and focused forum. We expect senior Ministerial attendance from the UK and India, with 500+ guests over the two days, including over 50 from India.

The theme of the conference is around - India's growth as a major geopolitical power. Some of the suggested topics are:

- India - The world's economic growth engine
- India's coming decade of economic outperformance
- India's digital stack: Driving digital innovation and inclusivity
- The next big global sports market
- Media freedom and the fourth estate
- Leading the world in renewable energy
- Bilateral UK-India relations
- State vs Centre: Policymaking challenges in India

We would like to invite you as a sponsor at this prestigious conference. The various sponsorship options are as below:

### **Option 1 – Conference Session Sponsor @ £ 20,000**

- Session Name Sponsored by your name
- High-res photos and videos provided post event
- Mention as a sponsor in all marketing including press release.
- Logo on all Marketing
- 1 Invitation to Awards Dinner and Networking meet scheduled on May 11, 2023
- 5 delegate invites for the Ideas for India Conference scheduled on May 11 and 12, 2023

- 1 Speaking slot at the Ideas for India Conference
- Opportunity to curate a session at the conference
- Marketing material of the sponsor to be added in Delegate packs
- 5 Invites for Black -Tie celebration dinner scheduled on May 12, 2023
- Preferred room rates at the partner hotel

### **Option 2 – Conference Gold Sponsor @ £ 60,000**

- India Week Powered by your name
- High-res photos and videos provided post event
- Mention as a sponsor in all marketing including press release.
- Logo on all Marketing
- 2 Invitation to Awards Dinner and Networking meet scheduled on May 11, 2023
- 10 delegate invites for the Ideas for India Conference scheduled on May 11 and 12, 2023
- 1 Speaking slot at the Ideas for India Conference
- Opportunity to curate a session at the conference
- Marketing material of the sponsor to be added in Delegate packs
- 1 Table for the sponsor at the Black -Tie celebration dinner scheduled on May 12, 2023
- Preferred room rates at the partner hotel
- 1 Night double-occupancy accommodation at Rutland Hall
- 1 Invite for CEO Golf Retreat scheduled on May 7 and 8, 2023
- Speaking opportunity at CEO Golf Retreat
- Vinyl branding at the Conference
- Gold Expo Stand at the Conference
- 3 one-on-one meetings to be arranged at the Conference
- Branding in Celebration Dinner Exhibition Space

### **Option 3 – Conference Gold Sponsor @ £ 1,00,000**

- India Week in association with 'your name'
- High-res photos and videos provided post event
- Mention as a sponsor in all marketing including press release.
- Logo on all Marketing
- 3 Invitations to Awards Dinner and Networking meet scheduled on May 11, 2023
- 10 delegate invites for the Ideas for India Conference scheduled on May 11 and 12, 2023
- 1 Speaking slot at the Ideas for India Conference
- Opportunity to curate a session at the conference

- Conference – Closed door session organized
- Marketing material of the sponsor to be added in Delegate packs
- 2 Tables for the sponsor at the Black -Tie celebration dinner scheduled on May 12, 2023
- Preferred room rates at the partner hotel
- 2 Room Nights double-occupancy accommodation at Rutland Hall
- 2 Invites for CEO Golf Retreat scheduled on May 7 and 8, 2023
- CEO Golf Retreat – On the day branding
- CEO Golf Retreat – Your logo on the trophies
- Speaking opportunity at CEO Golf Retreat
- Opportunity to give away as award at the Parliament Awards Dinner
- Vinyl branding at the Conference
- Platinum Expo Stand at the Conference
- 5 one-on-one meetings to be arranged at the Conference
- Branding in Celebration Dinner Exhibition Space
- Branding on Celebration Dinner menus

The detailed deck is attached for your reference.

Please respond to our proposal latest by **February 1, 2023**, to secure a place at the conference. We look forward to your positive response to the Ideas for India 2023.

Regards,

**Sapna Rai**

Conference Representative,

Ideas for India Conference 2023

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